

PARTNER PACKAGES

FLEXIBLE MARKETING OPPORTUNITIES

AT A GLANCE

	BENEFIT	PARTNER PRICE	NON-PARTNER PRICE
DIGITAL	Facebook/Instagram Live Subject to availability, live coverage across our channels of specific events.	£200	£350
	Facebook & Twitter Ad's Price includes media spend to target specific audiences.	£300	£400
	Instagram Ad's Price includes media spend to target specific audiences.	£200	£350
	Instagram Takeover A mixture of up to 10 photos/videos posted on our Instagram feed.	£150	£200
	Instagram Stories A mixture of up to 10 photos/videos posted on our Instagram stories.	£250	£400
	What's on Listing Priority event listing on our What's On page on VM.com.	Included in package	£100
	Ticket Sales Via Visitmanchester.com Link to sell tickets via visitmanchester.com.	Included in package	£100
	VM.com Enhanced Listing An upgraded listing allowing additional images/videos and text.	£100	£150
	Photography & Videos Our in-house videographer would create the film and edit accordingly.	POR	POR
	Solus Emails An email specific to you, sent to our database on your behalf.	£500	£700
Social Media Posts Boost your existing package with an additional social media post or purchase a social media post across our Twitter/Facebook platform.	£150	£250	
PRESS & PR	Enhanced PR service Package to be dependent on customer request.	Package to be dependent on customer request	Package to be dependent on customer request

Please note, all prices are exclusive of VAT.