

# PARTNER PACKAGES EVENTS AT A GLANCE

|            | BENEFIT                                       | 1 month | 3 months            | 6 months              | 1 year                 |
|------------|---|---------|---------------------|-----------------------|------------------------|
|            |   | £500    | £750                | £1,000                | £1,500                 |
| DIGITAL    | Social media posts                            | 2       | 4                   | 6                     | 8                      |
|            | Instagram Story Feature                       | -       | 1                   | 2                     | 3                      |
|            | Mega menu feature                             | -       | 1 week, 1 blog post | 1 month, 2 blog posts | 2 months, 3 blog posts |
|            | visitmanchester.com home page feature         | -       | -                   | 1 month               | 2 months               |
|            | What's on feature                             | ✓       | ✓                   | ✓                     | ✓                      |
|            | Ticket Sales Via visitmanchester.com          | -       | ✓                   | ✓                     | ✓                      |
| PRESS & PR | Media Visit Programme                         | ✓       | ✓                   | ✓                     | ✓                      |
|            | Media Relations & Engagement                  | ✓       | ✓                   | ✓                     | ✓                      |
| MARKETING  | Priority consideration for relevant campaigns | -       | -                   | -                     | ✓                      |

Please note, all prices are exclusive of VAT.